



RATE CARD

SPOT ADVERTS

- K5/Per Second
- 15 Seconds - K75
- 20 Seconds - K100
- 30 Seconds - K150
- 45 Seconds - K225
- 60 Seconds - K300

RADIO PROGRAMS

K40/ Per minute

POLITICAL PROGRAMS AND ADVERTS

- K7 / Second spot adverts.
- K50 / Minute - Programs

LIVE MENTIONS

- 30 seconds - K100
- 30 60 Seconds - K150

PRODUCTION

- Advert production - K500
- Jingle production, Program imaging - K1,000
- Presenters Fee - K200

NEWS SPONSORSHIP

Full bulleting- (Intro jingle, Insert between and outro jingle) K10,000 per line bulleting.

News bulletin times: 07:00, 13:00, 18:00

Note: Also available are our sports show, Business show, Health show and Current affairs programs.

OUTSIDE BROADCAST

- 15 Minutes - Within Kitwe - K500
- 30 Minutes - Within Kitwe - K1,000
- 45 Minutes - Within Kitwe - K1,500
- 60 Minutes - Within Kitwe - K2,000

- 15 Minutes - Outside Kitwe, within Copperbelt - K1,000
- 30 Minutes - Outside Kitwe, within Copperbelt - K1,500
- 45 Minutes - Outside Kitwe, within Copperbelt - K2,000
- 60 Minutes - Outside Kitwe, within Copperbelt - K2,500

- 15 Minutes - Outside Copperbelt - K5,000
- 30 Minutes - Outside Copperbelt - K7,500
- 45 Minutes - Outside Copperbelt - K10,000
- 60 Minutes - Outside Copperbelt - K11,500

Note: Prices are VAT, Production and presenters fee exclusive.